



Strong Start Checklist

Phase One

1. Login to Shaklee Connect and set it as a shortcut on your phone and computer.

iphone tutorial: https://www.youtube.com/watch?v=ZqILCn7_fWk

Android tutorial: <https://www.youtube.com/watch?v=2ToH6y72Ay4>

2. Complete Shaklee Direct Deposit under *Me* in the *My Business* section of your back office.

3. Set up your Personal Website (pws.shaklee.com/_____) under *Me*.

4. Familiarize yourself with (and bookmark) some of the resources available to you:

- Your Shaklee Homepage <http://bit.ly/discovershakleehomepage>
- The Shaklee Effect (Shaklee Corporate FB page) <https://www.facebook.com/groups/TheShakleeEffect/>
- Shaklee TV www.shaklee.tv

5. Take a few minutes to understand the remarkable company you have joined ... its history, science, phenomenal products, commitment to protecting the environment, and Roger Barnett's Vision for the future of Shaklee. We have compiled a list of resources in the "Evaluation" section of www.betterfuturestartstoday.com (you will need a subscription to access this site...your upline can help you) to help you get started.

Phase Two

6. Schedule the first strategy session with your upline to create your pace and plan. Keep in mind that at 500 PGV, you will receive a paycheck so it's wise to set this as your first goal. S/he can give you a simple overview of the Dream Plan (Shaklee's compensation plan) as to not overwhelm you, but help you set goals as you begin.

The first goal for many is to cover the cost of our own Shaklee products... and there is a financial benefit to buying from our own "store." There are also wonderful tax benefits to owning your own business. For example... any time you purchase a Shaklee product for the *first time*, it allows you to share product information and your personal experience with others, so it is considered a tax deduction.

7. Schedule an in-home or online event (Business Launch or Grand Opening Event).

- a. Invite people you think would want to know about Shaklee products
- b. Invite people who would want to know about the business you are starting and who would support and encourage you in your new venture.
- c. Invite people you would like to work with & who may also like the idea of starting their own business... it could be people who might have an interest in prevention and health and like the idea of work that is meaningful.

8. Share what you are learning on social media! Before you begin, take just a moment to review Katie Odom's video with tips for using social media (<https://youtu.be/J-TgkmNJQNE>). It can also be found in the Skilling Up library. Your goal is to share your new experience without it sounding like a sales pitch... Invite people to learn with you. This should be unique to you and your reasons for embarking on your Shaklee business journey. Create curiosity in your post so that those who follow and support you are intrigued enough to ask questions.

9. Begin creating a list of people— 25 with whom you want to share the products, and 5 with whom you would like to share the business opportunity.

TIP (SAMPLES/INFO CHART): Keep a chart with names, samples/info shared, date the info was sent, their contact information, and a section for notes. This will help you simplify your follow up, since you will always have in front of you the names of the people you've connected with regarding the samples/info that you shared.

10. Schedule three 3-way conference calls on either health topics or the business.

11. Utilize the simplicity of the PROVE IT CHALLENGE!! It is one of the very best ways for someone to begin improving their health and establish new healthier eating habits. It is also the easiest way to begin generating PV *and* earn instant cash bonuses. Your upline can explain how it works. Shoot for THREE in a month to receive the best financial return. When you do a good job of caring for your PIC customer throughout the 30 days, s/he is more likely to become a lifelong customer *and* refer friends!

Phase Three

12. Schedule your next strategy session and planning meeting with your upline.

13. Schedule and host an additional Grand Opening/Launch Event. Seek support and help from your direct teammates and upline(s) to join you.

14. Register for any upcoming trainings/conferences being hosted by Shaklee and/or your team. These are vital to being part of an encouraging and empowering community! Get Plugged In!!! Plan to attend and invite others to join with you whenever meetings, calls, events are scheduled.

We are excited to have you as part of our Shaklee family. Thank you for being part of our mission of making the world a healthier and happier place.



RESOURCES

Health Resource <http://healthresource.shaklee.com/>

This is a great resource site that can answer ingredient questions and also links to "health news," the informative page full of studies and health science articles.

Shaklee Events & Promotions <https://events.shaklee.com/>

Make a habit to check the Shaklee Events site weekly to make sure you are up to date on promotions, rules, deadlines, and new products!

Prove It Challenge Resources <https://events.shaklee.com/prove-live-share/>

All of the top sharing tools and resources for the Prove It Challenge have been archived in one location.

Naturally Blog go.shaklee.com

Shaklee Corporate provides new content via their blog. The articles and stories are wonderful resources for learning, also great to share with others.

HealthPrint Assessment <http://shaklee.tv/healthprint>

Shaklee Connect Back Office Tools <http://bit.ly/shakleeconnectbackoffice>

PERSONAL GROWTH:

Recommended Reading

1. Go For No (Fenton & Waltz)
2. The Business of the 21st Century (Kiyosaki & Kiyosaki)
3. The Flip Flop CEO (Finney)
4. The Four Year Career (Brooke)
5. Everyone Communicates, Few Connect (Maxwell)
6. Sometimes You Win, Sometimes You Learn (Maxwell)
8. How to Win Friends and Influence People (Carnegie)
9. High Performance Habits (Burchard)
10. Girl, Wash Your Face (Hollis)

Recommended Listening (podcasts)

1. Bob Heilig – Your Virtual Upline
2. Michael Hyatt – This is Your Life
3. Christy Wright – Business Boutique
4. Dave Ramsey – EntreLeadership
5. Chalene Johnson – Build Your Tribe
6. Jon Gordon – Positive University



Simon Sinek – Start With Your Why
https://www.youtube.com/watch?v=u4ZoJKF_VuA